

 **viamedia**
220 Lexington Green Circle
Suite 300
Lexington, KY 40503
859-410-2699

VNS/NCC

Invoice

Right Way Initiative

Acct. Exec: POLITICAL_HOUSE, VNS

Bill Cycle: 12/16

Invoice ID: 1280927
Campaign ID:

Invoice Date: 12-28-2016
Estimate ID: D14D21

Contract ID: 914409
P.O Number:

Client ID: 42591
Tax ID:

Description

Amount

Gross Advertising Fee	\$177.00
Agency Commission	(\$26.55)
Rep. Firm Commission	(\$52.66)

Net Advertising Fee	\$97.79
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Sub Total	\$97.79
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Total This Invoice	\$97.79
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/62375422/
1350

Terms: Net 30 Days Upon Receipt
Checks Payable to: Viamedia, Inc.
Mail to: Viamedia, Inc.
7796 Solution Center
Chicago, IL 60677-7007
Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

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Affidavit of Performance

Client Name: Right Way Initiative
 Remarks: /62375422/
 Bill Cycle: 12/16
 Rep. Firm: VNS/NCC

Contract ID: 914409
 Contract Type: Political

Date	Weekday	Network	Zone	Program Name	Air Time	Spot Name	Spot Len	Con Line	Billing Status	Spot Cost
12/23/16	Friday	CNN-E	LOU-1350_LOUISVIL	Anderson Cooper 360	8:25pm	RWIA093H	00:00:30	5	Charged	17.00
12/23/16	Friday	DISC-E	LOU-1350_LOUISVIL	Gold Rush: Legends	9:47pm	RWIA093H	00:00:30	9	Charged	16.00
12/23/16	Friday	ESPN-E	LOU-1350_LOUISVIL	Dollar General Bo@ Troy	10:01pm	RWIA093H	00:00:30	2	Charged	18.00
12/23/16	Friday	FOOD-E	LOU-1350_LOUISVIL	Diners, Drive-Ins	11:49pm	RWIA093H	00:00:30	10	Charged	16.00
12/23/16	Friday	FXNC-E	LOU-1350_LOUISVIL	The Kelly File	9:48pm	RWIA093H	00:00:30	1	Charged	23.00
12/23/16	Friday	HGTV-E	LOU-1350_LOUISVIL	My Lottery Dream Home	8:18pm	RWIA093H	00:00:30	6	Charged	17.00
12/23/16	Friday	HIST-E	LOU-1350_LOUISVIL	Ancient Aliens	10:11pm	RWIA093H	00:00:30	7	Charged	17.00
12/23/16	Friday	TBSC-E	LOU-1350_LOUISVIL	The Big Bang Theory	9:14pm	RWIA093H	00:00:30	8	Charged	17.00
12/23/16	Friday	TNT-E	LOU-1350_LOUISVIL	The Librarians	8:10pm	RWIA093H	00:00:30	3	Charged	18.00
12/23/16	Friday	USA-E	LOU-1350_LOUISVIL	Modern Family	8:20pm	RWIA093H	00:00:30	4	Charged	18.00
Grand Total										177.00

Channel Summary

Network	Zone	Total Spots	Gross Revenue
CNN-E	LOU-1350_LOUISVILLE	1	\$17.00
DISC-E	LOU-1350_LOUISVILLE	1	\$16.00
ESPN-E	LOU-1350_LOUISVILLE	1	\$18.00
FOOD-E	LOU-1350_LOUISVILLE	1	\$16.00
FXNC-E	LOU-1350_LOUISVILLE	1	\$23.00
HGTV-E	LOU-1350_LOUISVILLE	1	\$17.00
HIST-E	LOU-1350_LOUISVILLE	1	\$17.00
TBSC-E	LOU-1350_LOUISVILLE	1	\$17.00
TNT-E	LOU-1350_LOUISVILLE	1	\$18.00
USA-E	LOU-1350_LOUISVILLE	1	\$18.00
Grand Total		10	\$177.00

These announcements were cablecast at the above times as entered in the system's program logs. Program names may vary due to alterations in network scheduling. The attestation below, if any, is specifically limited to linear video product. Entries above for non-linear video product such as advanced advertising and online advertising are set forth solely as a line item to allow global billing for all Viamedia products. Separate affidavits for non-linear video product attached to this Affidavit, or sent independently, are intended to be read in conjunction with this Affidavit of Performance to reflect the totality of Viamedia's attestation as to the product and services which have been provided to Client.

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